

Canon

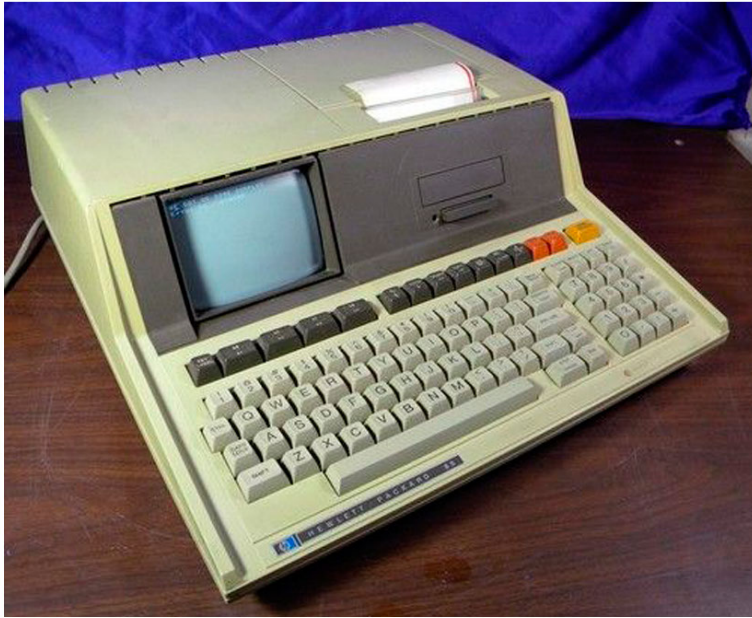
St★rWriter 60/70

Mode d'emploi



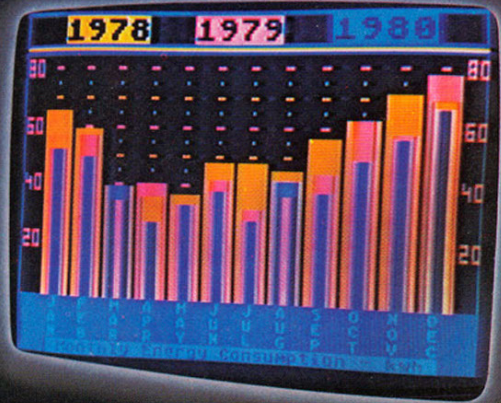
FRENCH







MORE COLOR. MORE SOUND. MORE GRAPHICS CAPABILITIES.



ATARI 400



ATARI 800

Compare the built-in features of leading microcomputers with the Atari personal computers. And go ahead, compare apples and oranges. Their most expensive against our least expensive: the ATARI® 400™.

Start with graphics capabilities. The ATARI 400 offers 128 color variations. 16 colors in 8 luminance levels. Plus 29 keystroke graphics symbols and 8 graphics modes. All controlled from a full 57 key ASCII keyboard. With upper and lower case. And the system is FCC approved with a built-in RF modulator. That's just for openers.

Now, compare sound capabilities. Four separate sound channels and a

built-in speaker. With the optional audio/digital recorder, you can add Atari's unique Talk & Teach™ Educational System cassettes.

Here's the clincher: Solid state (ROM) software. For home management, business and entertainment. Or just plug in an Atari 10K BASIC or Assembler language cartridge and the full power of the computer is in your hands.

Memory? 8K expandable to 16K. And that's just for the ATARI 400 at a suggested retail of only \$549.99.

The ATARI® 800™ gives you all that and much more.

User-installable memory to 48K. A full-stroke keyboard.

With a high-speed serial I/O port that allows you to add a whole family of smart peripherals. Including up to four individually accessible disk drives. And a high speed dot-matrix impact printer. And, the Atari Program Recorder is included with the 800 system. Suggested retail price for the ATARI 800 (including recorder) is \$999.99.

Make your own comparison wherever personal computers are sold.

Or, send for a free chart that compares the built-in features of the ATARI 400 and 800 to other leading personal computers.



PERSONAL COMPUTER SYSTEMS

1265 Borregas Ave. Dept. C, Sunnyvale, California 94086. Call toll-free 800-538-8547 (in Calif. 800-672-1404) for the name of your nearest Atari retailer.

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CIRCLE 2



**IBM 5100
PORTABLE COMPUTER
1975**



INTRODUCING ATARI 800

PERSONAL COMPUTER SYSTEM



The personal computer with expandable memory, advanced peripherals, and comprehensive software so it will never become obsolete.

How sophisticated can a personal computer be if it's outdated in a year? Or in even a month?

Well, Atari solves that problem by introducing the *Timeless Computer*—the Atari-800™.

It's the top-of-the-line personal computer system with more adaptability. That's because of its expanded memory, a variety of peripheral components, and a comprehensive software library. The Atari-800™ is designed to change as your customers'

needs change.

The Atari-800™ can be easily used by people with no previous computer experience without compromising capability for the sophisticated user who wants to write specialized software. Storage and manipulation of large data bases ranging from stock market analysis to inventory control will allow the Atari-800™ to find its way into uses never before imagined.

In addition, the Atari-800™ is an instructional tool that speaks to you,

asks questions, and uses the TV screen as its blackboard. Available subjects range from Algebra to Zoology.

And the games!

The most sophisticated action and thinking games ever, with excitement, sounds, and color never imagined before. Like Basketball, Chess, and Stock Market, just to name a few.

The Atari-800™. The only computer your customers will ever need to buy.

The Atari-800™. The *Timeless Personal Computer System*.



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